

Andy^oSt. Angelo

224 Home Street Valley Stream, NY 11580 516-428-9220 andy@andysaint.com www.andysaint.com

BACKGROUND / SKILLS

Detail-oriented, marketing-savvy professional with management experience, specialized in creative business communications through Art Direction, Graphic Design and Interactive Production. Career spanning over twenty years, primarily in New York agencies such as Young & Rubicam, Campbell Mithun Esty, Backer Spielvogel Bates and Avrett Free Ginsberg. Proactive leader with experience in both B2C and B2B arenas, working with high-profile clients including Miller Brewing, Oscar De La Renta, Harvey Home Entertainment, Sandoz, Dewar's, IBM, M&M Mars, Texaco, Prudential and Xerox. Results-driven senior level producer. Visual and technical partner to digital programmers and account service teams. Able to craft integrated projects from concept through completion, contributing innovative ideas to achieve optimal results. Quality-centric, problem-solving Creative Director grounded in strategic planning, scheduling, vendor evaluation and cost analysis. Proficient skills in Adobe Creative Suite, QuarkXpress and MS Office applications.

EXPERIENCE

Self-Employed Art Director
2008–Present

Clients: Young & Rubicam, Leviton Manufacturing, M&R Management, Optimum Solutions Corp., GMLV Group, Kainos Partners LLC., EGC Group, and Strategic Venture Partners LLC.

- Produced and supervised printing of Leviton's largest product catalog in 100-year history (880 pages)
- Award-winning Integrated Marketing Designer for Kainos Partners LLC., a division of Dunkin' Brands

Harrison Leifer DiMarco
Dir. Creative Svcs., 2006–08
Creative Director, 2003-06
Sr. Art Director, 2001-03

Clients: Harvey Home Entertainment, Albanese Corp., Fougera Pharmaceutical, Genesis Networks, Island Harvest, Meadow Ridge Capital, Medical Action Industries and Riverhead Building Supply

- Developed award-winning integrated advertising campaign for Harvey Home Entertainment which increased sales from \$14-\$50 million over 18 months
- Expanded agency's capabilities by obtaining new outside vendor resources
- Managed creative department's quality, budgets, schedules, and staff of six artists for all assignments
- Represented creative department in all client presentations and outside production sessions

Avrett Free Ginsberg
Sr. Art Director, 1998-2001

Clients: ABC Sports, Alberto V05, Dewar's, Enterprise Rent-A-Car, Liz Claiborne Fragrances, Lorillard Corp., NAVA Financial, NAYA Spring Water and Ralston-Purina

- Designer for all direct mail, point-of-purchase and promotional initiatives on Lorillard Corp.

MARKE Communications
Art Director, 1996-98

Clients: IBM Direct, Talbot's Fashions, Gump's Home Designs, Macy's, NBC and UNICEF

- Produced the five most successful catalogs of IBM's Desktop Software division's seven-year history

Macnamara Stewart
Art Director, 1994-96

Clients: Palmer's Skin Care, Regency Cruises and Travelers Financial Group

- Introduced and maintained agency's network of five digital workstations

Campbell Mithun Esty
Jr. Art Director, 1992-94

Clients: Minolta, NY Metropolitan Opera, Texaco, Thrifty Rent-A-Car and Wittnauer Watch Corp.

- Increased art studio revenue 300% over 12 months by contributing to new billing procedures

Backer Spielvogel Bates
Studio Artist, 1988-91

Clients: Avis, British Airways, Campbell's Soup, Dole, Fisher-Price, Hyundai, JPMorgan, M&M Mars, Miller Brewing, Phillips Magnavox, Philip Morris, Prudential, Wendy's and Xerox

- Worked closely with Senior Management, developing all forms of advertising for clients

EDUCATION

School Of Visual Arts
Media Arts Major, 1984-88

- Bachelor of Fine Arts
- Focus in Advertising Art Direction and Copywriting, Graphic Design and Illustration

REFERENCES

Available upon request